

COMPETITION RULES UPCYCLING CHALLENGE MARINE PARTNERS

SUNBRELLA CANVAS SCRAPS MARINE 2024

Sunbrella Marine is rewarding the best ideas: innovative and creative ideas for the use and recovery of offcuts from Sunbrella Marine canvas garments by Sunbrella Marine Partners.

Article 1. Organiser

DICKSON-CONSTANT, a Société par Actions Simplifiée (simplified joint stock company) with a capital of €12,640,000, having its registered office at 10 rue des Châteaux - ZI de la Pilaterie, 59290 Wasquehal (France), registered in the Lille Métropole Trade and Companies Register under number 381 347 970, and represented for the purposes of the present by Mr Patrick RAGUET, Marketing and Sales Director, is organising an upcycling challenge for scraps of Sunbrella Marine fabric. Upcycling is the recovery of material that is no longer used in order to create a higher quality object or product.

Article 2. Participation criteria

This free competition is open exclusively to Sunbrella Marine Partner 2024 members who buy from Sunbrella and/or Sunbrella distributor customers. It excludes Dickson Constant staff, members of the jury and members of their families.

Article 3. Presentation

This competition runs from 4 June to 15 September 2024. Each participant may send in a maximum of 10 entries. The competition will reward 3 winners for the best use of off-cuts. The quality of the photos must be such that they can be published and reproduced.

The participant guarantees Dickson Constant that the photos sent are original. Photos taken from the internet (websites and social networks) or resulting from editing will be refused and excluded from the jury's consideration. The jury's judging criteria will be :

- **Innovation**
- **creativity**
- **Suitability of the product for the marine or nautical market.**
- **Usefulness of the transformed product**
- **Quality of the presentation**

Photos must be uploaded to the dedicated web page at <https://www.dickson-constant.com/en/contest-smp/> and must in all cases satisfy the following requirements:

- The digital file, identified by the name of the author of the photo, in high definition (minimum 300 dpi) exclusively in "JPEG" format. Any low-definition or unusable file will be rejected,
- A detailed technical explanation in PDF format (3 to 4 lines maximum) explaining the purpose and history of the final product.

The entire entry file must be uploaded to the <https://www.dickson-constant.com/en/contest-smp/> page and sent by e-mail to europa@sunbrella.com

(address dedicated to the "SUNBRELLA MARINE PARTNERS UPCYCLING CHALLENGE COMPETITION SUNBRELLA MARINE 2024"), to notify the submission of the file and application before 15 September 2024 at midnight.

For further information, please contact europa@sunbrella.com

Article 4. Jury

The winning submissions will be selected by a jury comprising:

- CEO of Dickson Constant
- Market Manager
- Assistant Market Manager
- Sunbrella Marine Designer
- Marine counterpart at Glen Raven
- Communications Officer

The winners will be selected at the jury's discretion, and all decisions of the jury shall be final and unappealable.

Article 5. Registration

Participants can only register using the form provided on the dedicated website <https://www.dickson-constant.com/en/contest-smp/>.

Registration implies automatic acceptance of the rules, without exclusion. The words "I accept the terms and conditions" must be included when uploading photos.

Article 6. Calendar

- 4 June 2024: Registration opens
- 15 September 2024: Deadline for submitting photos of entries to <https://www.dickson-constant.com/en/contest-smp/>
- By 30 September 2024 at the latest: Jury vote on all the photos submitted that meet the criteria.
- By 15 October 2024 at the latest: Announcement of the results of the upcycling challenge

Article 7. Price

The following prizes will be awarded:

1st prize :

- **A gift card worth an indicative €400 from 727 sailbags** (price in force on 16/04/2024 in France on the <https://www.727sailbags.com/fr/jolisearch?s=carte+cadeau> website). *Since 2005, in their workshop in Lorient (France), 727 Sailbags has been collecting and recycling sails that have sailed, each of which has a story to share. By giving these sails a second life, 727 Sailbags shares the stories of sailors and their emotions. The sails are transformed into luggage, ready-to-wear and decorative items.*
- **A 50-litre travel bag from the brand La Virgule with an approximate value of €179** (price in force on 16/04/2024 in France on the lavirgule.eco website). *La Virgule is a brand of eco-responsible backpacks and bicycle bags, upcycled from end-of-life sports products. Designed in Lille and manufactured in northern France and Portugal.*
- **A gift card with an indicative value of €350 from the Apnée brand** (price in force on 16/04/2024 in France on the <https://apneeswimwear.com/> website). *Apnée is a swimwear brand whose core concern is the protection and ecology of the Big Blue. The brand is inspired by two legendary freedivers: Jacques Mayol and Enzo Maiorca. Concerned about the environment, the brand has launched a line recycled from plastic waste from the Mediterranean Sea and its beaches.*

2nd prize :

- **A gift card with an indicative value of €250 from the Apnée brand** (price in force on 16/04/2024 in France on the <https://apneeswimwear.com/> website). *Apnée is a swimwear brand whose core concern is the protection and ecology of the Big Blue. The brand is inspired by two legendary freedivers: Jacques Mayol and Enzo Maiorca. Concerned about the environment, the brand has launched a line recycled from plastic waste from the Mediterranean Sea and its beaches.*
- **A POLARIS backpack with an approximate value of €350 from Atelier Velocidade** (price in force on 16/04/2024 in France on the website <https://ateliervelocidade.com/produit/polaris-personnalisable/>). *Velocidade is the story of a man with a passion for cycling and the environment, who makes robust, waterproof and repairable bicycle panniers in his workshop in Ariège (France). These bags are made from Sunbrella Plus canvas.*

3rd prize:

- **A POLARIS backpack with an approximate value of €350 from Atelier Velocidade** (price in force on 16/04/2024 in France on the website <https://ateliervelocidade.com/produit/polaris-personnalisable/>). *Velocidade is the story of a man with a passion for cycling and the environment, who makes robust, waterproof and repairable bicycle panniers in his workshop in Ariège (France). These bags are made from Sunbrella Plus canvas.*

Article 8. Copyright

Non-prize-winning, prize-winning and winning participants assign to DICKSON CONSTANT all their copyright on the reference(s) (in particular the photos) of their contribution within the framework of the Competition, and for its entire duration. All participants assign their copyright exclusively to DICKSON CONSTANT for a period of 10 years from the date of submission of the photos, and for the entire world. The present session includes in particular the right for DICKSON CONSTANT to use their images on an exclusive basis, in its advertising messages, in the media and for any publicity-promotional event without this use giving rise to the right to any remuneration whatsoever.

It is reminded that DICKSON CONSTANT is the exclusive holder of the intellectual property rights on all the logos, brands, domain names and more generally on any work protected by intellectual/industrial property rights used in the organisation of the Competition. In compliance by DICKSON CONSTANT with the intellectual property rights of the participants, the latter are informed that the photographs will be distributed with the following mention: ©Year - First name and surname of the photographer - Sunbrella Marine.

Consequently, the reproduction and representation by participants of all or part of these elements outside the cases authorised by these rules is strictly prohibited.

Each participant guarantees to DICKSON CONSTANT that he/she is the sole owner of the copyright attached to the content transmitted to the latter in the context of the Competition, and that he/she has not introduced any reproduction or reminiscence likely to infringe the rights of third parties. If the entrant submits a reference in which the main subject is one or more recognisable persons, he/she must have obtained their prior agreement in writing, and if the subject is a minor, the written authorisation of both parents or the legal guardian.

In this respect, the participants guarantee DICKSON CONSTANT against any recourse by third parties having as their object the violation of intellectual property rights or personality rights against any claim, action for liability, damages, losses or expenses (including against legitimate legal costs) caused by or related to the violation of any of the guarantees or any of the commitments made by virtue of these rules.

In respect by DICKSON CONSTANT of the rights of intellectual property of the authors of the photographs, the photographs will be diffused with the following mention: ©Year - First name and Last name of the photographer - SUNBRELLA MARINE.

Article 9. Personal data

In its capacity as data controller, DICKSON CONSTANT processes personal data for the purpose of data management. The data collected are essential for this processing and are used by the relevant departments of DICKSON CONSTANT, and by its suppliers and subcontractors where applicable. Pursuant to the French Freedoms and Information Act of 6 January 1978, entrants have the right to consult, access, and rectify their personal data, and to object to the processing of their personal data on legitimate grounds. To exercise this right, contact the Legal Department of DICKSON CONSTANT by post at 10, rue des Châteaux WASQUEHAL, enclosing a copy of your identification document.

All participants in this operation organised by DICKSON CONSTANT, the data controller, are informed that the personal data collected on the occasion of the "**UPCYCLING MARINE PARTNERS CHUTES DE TOILES SUNBRELLA MARINE 2024**" game are necessary for participation and the running of this operation (in particular to be contacted in the event of selection by the jury). They are intended for DICKSON CONSTANT and may be used for the purposes of sending information on DICKSON CONSTANT resources and events.

The use of personal data or photographs shall not give rise to any right to compensation or remuneration of any kind whatsoever, other than the benefit of the prize won.

Article 10. Right to amend or cancel the contest

The organiser accepts no liability in the event that the contest should be modified, curtailed, or cancelled owing to force majeure or for reasons outside its control. The organiser reserves the right to amend, suspend, or cancel the contest at any time without stating reasons for its decision. The organiser shall not be liable to pay compensation of any kind in the event of such amendment, suspension, or cancellation. The organiser furthermore reserves the right to check compliance with the rules as it deems fit, including to exclude any entrant having provided inaccurate, false or fraudulent information.

Article 11. Jurisdiction.

This Game is subject to French regulations applicable to games and competitions. In the event of a dispute that cannot be settled amicably between the parties, it will be brought before the competent courts of Lille Métropole.